



Media Contact: Jeff Simpson
President, Simpson Group Insurance Services
jsimpson@simpson-group.com
www.simpson-group.com
Office 403-281-4403
Toll Free 1-800-263-0752

OpenAir Plan – News Release
June 6, 2020

The OpenAir Plan

New Emergency Medical & Telemedicine plan significantly increases coverage for people in remote places across Canada



HealthCare > 365
tugo

Simpson Group Insurance Services, in partnership with TuGo and HealthCare 365 has created a product to enhance access to medical care and support for people in remote locations across Canada, while also reducing the demand on rural medical facilities. With **telemedicine services, medical kits, ambulance evacuation, and emergency medical coverage**, the OpenAir Plan provides medical protection 24 hours a day.

The OpenAir plan ensures clients are well prepared for a medical emergency. We have created two custom medical kits along with a first-aid kit available for purchase. These kits are supplied with essential medications needed in the event of an emergency along with vital signs monitoring equipment, to make it easier for a remote doctor to properly diagnose. For every purchase of a medical kit, \$25 will be donated to a local hospital as a means of showing support to them during these times.

Telemedicine is a remote clinical service that can provide assessment, diagnosis, monitoring, advice, and treatment for a wide variety of common illnesses or injuries. This solution will often allow patients in remote and secluded areas to receive care without having to travel to a medical clinic. HealthCare 365 takes pride in having a comprehensive, Canada-wide telemedicine service. HealthCare365 and its partners believe in a complete service that includes (1) **being prepared** by collecting all relevant patient information and having a robust onsite medical kit (2) **responding** to medical issues when they occur and (3) **following up** to ensure continuity of care. With a team of highly trained triage nurses and emergency certified physicians, they can provide timely and expert advice to clients in remote locations.

Every minute counts in these situations and local ambulance services are at times burdened with time restraints that can put lives in jeopardy. The OpenAir Plan will give you peace of mind knowing that you have access to medical evacuation resources. If a medical emergency needs further urgent care, coverage inclusive of medical evacuation to a local hospital, or, when required to a larger centre better equipped to service more complex medical needs can be arranged.

The OpenAir Plan, one more significant line of defence, whether in times of pandemic or when the threat of Covid-19 passes. Your health and wellbeing is our top priority.

About Simpson Group Insurance Services

At Simpson Group we are specialists in health and travel risk. We work as a Managing General Agency (MGA), supporting a network of insurance agents, brokers, and consultants as well as support to a direct clientele. We are committed to working with you to make sure you are offered the best health and travel risk insurance solutions based on your unique set of circumstances.

For more information go to www.simpson-group.com